

FELINE FURBALL PRO



- » Multimodal approach that helps eliminate hairballs by supporting skin, follicle and digestive health
- » Formulated with Papaya, a natural source of the enzyme papain, as opposed to standard digestive enzymes that are derived from synthetic or animal sources
- » Designed without mineral oil and herbals which can disrupt digestion and dehydrate the pet
- » Easy to feed chew made with hydrolyzed chicken liver for sensitive diets

090096A.060

FELINE FORMULA

ALL
AGES

7 DAYS A WEEK

Feline Furball Pro contains fatty acids, antioxidants, natural sources of enzymes, and psyllium fiber to support GI tract health and may help alleviate conditions under which hairballs may form. The probiotics in Feline Furball Pro help maintain proper gut flora and assist in the digestion and absorption of essential nutrients.

CHICKEN LIVER FLAVOR

RECOMMENDED FOR:

- » Senior and geriatric cats more prone to develop hairballs due to excessive licking
- » Long-haired breeds, such as Persians and Maine Coons, that are at greater risk for developing hairballs

Feline Furball Pro is an advanced formula designed to support optimal skin health, from the inside out.

Feline Furball Pro contains probiotic bacteria and a selection of purposeful ingredients for gastrointestinal health and skin support in a highly palatable soft chew. Active ingredients in this comprehensive formula include Zinc, Biotin, Papain from papaya, Omega-3 and 6 fatty acids, and *Bacillus coagulans*, a highly stable probiotic bacteria.

The integrative approach of **Feline Furball Pro** helps minimize the formation of hairballs and the problems they cause. The probiotics and omega fatty acids provide GI, UT and immune health support. Unlike many other supplements in this category, **Feline Furball Pro** is formulated without mineral oils or herbal ingredients.

Feline Furball Pro supports:

- › Skin tone, structure and integrity
- › Supports normal shedding to help minimize hairballs
- › Probiotic bacteria promotes GI, skin and overall health
- › Antioxidant protection of the skin lipids and fibroblast cells
- › Helps support the removal of hairballs and reduce the occurrence of future hairballs

Feline Furball Pro is formulated without:

Mineral Oil

- › Mineral oil disrupts normal digestion and blocks nutrient absorption in cats, and should be used with caution.

Herbals

- › Diuretic herbs in some hairball products may actually dehydrate your pet, reduce skin moisture, cause digestive issues, and increase hairball formation.

INGREDIENTS IN THIS FORMULA:

- › Zinc is crucial for collagen and skin synthesis contributing to skin integrity and quality. Zinc influences the function of fibroblasts and other cells, promotes cell proliferation and differentiation, and acts as an antioxidant protective factor of the epithelium. Zinc is involved as a coenzyme in many cellular enzyme systems and impacts carbohydrate, lipid, protein and nucleic acid metabolism. It is also required to metabolize fatty acids.
- › Biotin, or vitamin H, is part of the B-Vitamin complex. Along with helping the body metabolize fats and carbohydrates, biotin has been linked to improved skin health and maintaining proper function of the nervous system. Biotin is also fundamental for synthesizing fatty acids and maintaining skin tone. Biotin deficiency can often lead to a variety of skin problems.
- › Papain is an enzyme from papaya that helps break down the mucus that holds the hairball together. It actually helps to break up the matrix of the hairball.
- › *Bacillus coagulans*: Unlike most other probiotic bacteria, *Bacillus coagulans* is a spore-forming microorganism which makes it highly stable and allows it to remain viable throughout manufacturing processes, shelf-life and consumption. It is widely recognized that probiotic supplementation supports immune, urinary and digestive health in cats. Additionally, recent research also proves the positive effect of probiotic bacteria on skin health. *Bacillus coagulans*, along with the psyllium fiber incorporated in this formula, provide the support for GI and overall health fundamental for healthy skin.
- › Essential fatty acids, omega-3 and 6, along with lecithin, have been added to provide skin support, and to maintain proper hydration and resiliency. The levels of fatty acids in this formula provide the lipid component needed for softer skin. Omegas-3 and 6 are also beneficial for healthy cardiovascular and brain function, and overall well-being.

DIRECTIONS FOR USE:

General skin health: Give 2 chews daily.
To support the removal of hairballs: Give 4 chews, twice daily, for 2-4 days.

ACTIVE INGREDIENTS PER 2 CHEWS:

Omega 6 Fatty Acids (Flaxseed, Safflower Oil)	80 mg
Omega 3 Fatty Acids (Flaxseed, Safflower, Salmon Oil)	35 mg
Psyllium (<i>Plantago ovata</i>) Husk Powder	25 mg
Cranberry Powder	10 mg
Zinc (Zn Proteiniate)	5 mg
Biotin	1 mg
Papain (Papaya)	20 mg
<i>Bacillus coagulans</i>	1,000,000 CFU

Inactive Ingredients: arabic gum, brewers yeast, calcium sulfate, citric acid, citrus pectin, dried whey, glycerin, hydrolyzed chicken liver flavor, maltodextrin, mixed tocopherols, oat flour, oat meal, propionic acid, rosemary extract, rye flour, silicon dioxide, sodium alginate, sorbic acid, soy lecithin, vegetable oil, water.

PROTEIN MIN	16.41%	FAT	22.52%	FIBER	8.66%	ASH MAX	18.19%	CARBS*	67.07%	CALORIES PER CHEW**	42
-------------	--------	-----	--------	-------	-------	---------	--------	--------	--------	---------------------	----

FELINE FURBALL PRO