

MAX VETERINARY STRENGTH



CALM & CONFIDENT

COMPOSURE® PRO
ADVANCED

New Look, Same Great Formula!



A high-concentration behavioral and cognitive supplement for cats and dogs featuring five active ingredients for superior effectiveness and cognitive support

Active ingredient levels are 1.5 times higher than original Composure™ Pro for pets requiring additional support

Bluenesse® lemon balm extract (*Melissa officinalis*) is a clinically researched¹ herb shown to improve cognitive function and mood

Clinically shown to work within 30 minutes and last up to 4 hours*

Can be used daily or as needed—safe to double amount to achieve desired calming effect

Recommended for:

- ✓ Thunderstorms
- ✓ Traveling
- ✓ Fireworks
- ✓ Vet visits

45 SOFT CHEWS | CHICKEN FLAVOR | 090038L.045



ACTIVE INGREDIENTS PER 1 CHEW (3.2 G):

Thiamine (Vitamin B1)	150 mg
Colostrum Calming Complex® Biopeptide Blend	76 mg
L-Tryptophan	75 mg
Bluenesse® (<i>Melissa officinalis</i>) Lemon Balm Extract	50 mg
L-Theanine (Suntheanine® Brand)	38 mg

INACTIVE INGREDIENTS: arabic gum, barley flour, brewers yeast, calcium sulfate, canola oil, citric acid, citrus pectin, glycerin, hydrolyzed chicken liver flavor, maltodextrin, mixed tocopherols, oat flour, propionic acid, rosemary extract, rye flour, silicon dioxide, sodium alginate, sorbic acid, soy lecithin, vegetable oil, water.



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Calm & Confident is a high-concentration behavioral and cognitive health supplement for pets experiencing periods of severe stress or occasional separation anxiety.

Colostrum Calming Complex® Biopeptide Blend

- Colostrum Calming Complex® is a patented mixture of bioactive proteins proven to have calming properties. It contains proline-rich proteins, special monosaccharides, and specific fatty acids that work together to enhance the calming activity of the colostrum fraction. These molecular precursors support the calming response by normalizing cognitive and brain functions that are associated with excessive brain activity.
- Colostrum Calming Complex® Biopeptide Blend is produced from a special microfiltration process of certified bovine colostrum. This carefully monitored process assures that the bioactive components are separated and isolated without the application of denaturing heat or physical stressors.

Bluenesse® Lemon Balm Extract

- Proprietary lemon balm extract (*Melissa officinalis*) is a soothing botanical native to Europe known for its calming effects on animals and humans. Double-blind, placebo-controlled studies have demonstrated its ability to support cognitive function, stress management, and improved mood.¹ Bluenesse® supports balanced levels of neurotransmitters, such as GABA and dopamine, that are critical to healthy brain function and reduced stress.

L-Theanine (Suntheanine® Brand)

- Suntheanine® brand L-Theanine is a patented dietary ingredient for stress reduction and relaxation.
- Clinical trials have shown that Suntheanine® promotes an alert state of relaxation without drowsiness, as indicated by an increase in alpha brain waves and a decrease in beta brain wave activity.[†] Studies have demonstrated that Suntheanine® is effective in helping dogs and cats deal with separation anxiety, fear behavior, and environmental stressors.[†]

L-Tryptophan

- L-Tryptophan is an essential amino acid known for its role in the production of nervous system messengers, especially those related to relaxation, restfulness, and sleep. It is required for the production of serotonin, which is a chemical that acts as a calming agent in the brain and plays a key role in sleep efficiency.

Thiamine (Vitamin B1)

- Thiamine helps manage stress and reduce irritability in cats and dogs. It has been shown to affect the central nervous system to help calm and soothe anxious animals. A lack of thiamine can cause mental confusion, muscular weakness, muscle spasms, nervousness, reduced appetite, or weight loss during periods of stress.

Suntheanine® **bluenesse®**

Suntheanine® is a registered trademark of Taiyo International, Inc.
Colostrum Calming Complex® is a registered trademark of FoodScience® LLC.
Bluenesse®, is a trademark of Vital Solutions GmbH, Germany.




*CanCog Technologies Study "Assessment of Anxiolytic Properties of a Novel Compound in Beagle Dogs with a Noise-Induced Model of Fear..."

**Gomez-Ramirez M, Kelly SP, Montes J, Foxe JJ. (2008) The Effects of L-theanine on Alpha-Band Oscillatory Brain Activity During a Visuo-Spatial Attention Task. Brain Topogr. and Juneja L, et al. (1999) L-theanine

† A unique amino acid of green tea and its relaxation effect in humans. Trends in food science technology. v. 10(6/7) p. 199-204.

1 Scholey, A.; Gibbs, A.; Neale, C.; Perry, N.; Ossoukhova, A.; Bilog, V.; Kras, M.; Scholz, C.; Sass, M.; Buchwald-Werner, S. Anti-Stress Effects of Lemon Balm-Containing Foods. Nutrients 2014, 6, 4805-4821"

Directions for Use:

WEIGHT	Up to 30 lbs	31 to 60 lbs	61 lbs +Over
AMOUNT			
FREQUENCY	Daily or as needed		

Product can be given up to two times daily or on an as-needed basis. It is safe to double in times of increased stress.

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